



Is IICT the right fit for me?

Coaches are changing the world for the better on a daily basis. You can be that person. We understand there are many choices in locating not only a reputable institute but also the appropriate one that matches your unique goals. At IICT, you are our focus. Your success is our passion!

Our IICT programs create highly-qualified coaches through a unique, life-changing and progressive curriculum that transforms your life while helping your clients achieve their highest goals.

Our founder personally interviews each student and tailors the curriculum to fit your unique goals. When you enroll in our program, you hire us to personally train you. Personalized training, plus a small and balanced student to teacher ratio, optimizes concept integration and proficiency at each stage of your development.

We develop skills into expertise in:

- Self-evolution
- Emotional wellness and awareness
- Somatic awareness wisdom
- Compassionate communication
- Personality understanding and application
- Vision and metaphor formulation
- Coaching professionalism



The Institute for
Integrative Coach Training



We don't play sink or swim!
We teach you to swim and perfect each stroke.

With our integrative curriculum, you benefit professionally and your client's successes speak volumes.

We do not throw you in the deep end to teach you to swim. We progressively synthesize the knowledge you will acquire with us into a meaningful and masterful framework. Here is how and why...



*"If we all did the things we are capable of doing,
we would astound ourselves."*

- Thomas Edison

We give you a solid foundation
to grow from.

Coaching Foundations A/B

- Industry Standards
- Business Launch
- Foundational Framework
- Map to Mastery

Your Instructor:

Laurel Elders, PCC
Senior Faculty



You walk away with:

- Clarity around what coaching *is* and *is not*.
- Start coaching on solid footing.
- Understanding the 3 stages in a professional coaching partnership.
- Understanding which tool is effective for which client.
- Establish your first 3 paying clients.

So that your clients:

- Trust you and your professionalism from the start.
- Gain access to your services while you are still in training.
- Have an outstanding experience with you from the beginning.
- Transform in positive ways that sets them up for the next successful transformation.



We then give you the tools for Advanced Concepts.	You walk away:	So that your clients:
<p>Creating Clarity & Self-Mastery with: Laurel Elders, PCC</p> 	<ul style="list-style-type: none">• Moving your client from “Victim” to “Warrior” to “Master”.• Accurately timing challenge points.• Knowing how to navigate with Enneagram fundamentals.	<ul style="list-style-type: none">• Are challenged in ways that are useful.• Learn how to reach the next level without feeling overwhelmed.• Realize they can trust coaching to deliver amazing results.
<p>When to Refer Out: Rebecca Smith, Med, PCC, SAP, CDP</p> 	<ul style="list-style-type: none">• Understanding who qualifies as a candidate for coaching vs. therapy.• Knowing how and when to refer out to another professional.• Clearly understanding your scope of practice.	<ul style="list-style-type: none">• Know they can trust you.• Feel served by you.• Understand the scope of your practice and which modalities will suit them best.• Learn when to best use you for coaching.

“Fear is half a message, speaking to what we don’t want. Your heart carries the other half of the message, speaking to what we do want.” - Sufi Reflection



We teach you body language.

Somatics:
Coaching through the Wisdom
of the Body

Your Instructor:
Howie Adams
DMD, NCC, ACC



You walk away:

- Understanding the Triune Brain, embodied learning, and how the gut reacts 9x faster than the brain.
- Knowing how to pick up on unspoken cues.
- Understanding how the body records implicit and explicit memories during growth and development.
- Seeing beyond the client's interpretations and "stories" to move them from stuck to possibilities.

So that your clients:

- Learn they're multi-faceted.
- Go beyond their "stories" into deeper truths.
- Gain access to information of truth and wisdom of the body.
- Read the reactions of the body that generate additional responses.
- Are wowed by their coaching experience!

*"The thread to the center is the hidden cord of the heart, it is the thread of genius that can connect the mind with the heart, the thread that allows the mind to feel and reveals the hidden thought set within the heart."
Michael Meade, founder of Mosaic Voices*



*"You think because you understand 'one'
you must also understand 'two', because one and one make two.
But you must also understand 'and'."
- Rumi*

We then illuminate your skills.

Coaching Mastery: Metaphor;
Evoking Excellence

Your Instructor:

Kristen Truman-Allen, PhD,
PCC



You walk away:

- Evoking excellence in your clients using common everyday language.
- Capturing additional meaning behind the problem presented.
- Seeing potential solutions in a new way.
- Formulating inventive strategies that anchor in long-term success for the client.

So that your clients:

- Grasp new concepts in concrete ways.
- Feel illuminated.
- Envision their next steps in fun, inspiring ways.
- Use their imagination to create new success.
- Have fun learning.
- Anchor in long-term success.



"Nobody lives long enough to learn everything they need to know from scratch. To be successful, we absolutely, positively have to find people who have already paid the price to learn the things we need to learn to achieve our goals."

-Brian Tracy

We then take you deeper.

Advanced Enneagram

Your Instructor:

Sandy Hogan, PCC
Senior Faculty



You walk away with:

- Quickly identify exactly what's in the way of your client's progress.
- Know which strategies will best empower your client.
- Deeply understand clients whose personality style is different from your own.
- Understand your client's current "level" so that you can coach most effectively.
- Skillfully support your client's integration point.

So that your clients:

- Are well-acquainted with a profound self-assessment tool.
- Quickly identify and rectify their own blind-spots and pitfalls.
- See new growth potential and how far along they are in their process.
- Have a coherent pathway to meet goals, sustain their best-self, and achieve full potential.



We illuminate relationship to
self and others.

Compassionate
Communication:
The Language of Life

Your Instructor:
Laurel Elders, PCC



You walk away knowing how to:

- Deliver hard to hear messages with grace.
- Challenge your client with compassion.
- Learn how to resonate and empathize.
- Demonstrate support, care and appreciation.
- Address concerns within sensitive subjects.
- Address client emotions through coaching (steering completely clear of counseling).

So that your clients:

- Feel supported while being challenged.
- Experience you as thoughtful, attentive and understanding.
- Feel safe enough to share fully.
- Feel understood, heard and safe.

*“Research showed that leaders who focus on self-management
and relations produced 390% more.”*

~ Goleman, Boyatzis & McKee



*“When I didn’t need an excuse, I was free to not dwell on them.”
- The Anatomy of Peace*

The Anatomy of Peace	You walk away with:	So that your clients:
<p>Your Instructor: Nancy Smyth, MCC Director of Training / Senior Faculty</p> 	<ul style="list-style-type: none">• Enhanced emotional intelligence.• Understand how behavior and relationship improve• Sincere respect for challenging dynamics.• Knowledge to bring enlightenment into challenging dynamics.• Experience of polishing your own heart-mind mirror to reflect true helpfulness.	<ul style="list-style-type: none">• Broaden emotional meaning.• Choose heartfelt responses to challenging dynamics.• Identify and release self-fulfilling prophecies.• Benefit all of their relationships and projects.• Shift their heart to a genuine regard for others.



*"The energy of the mind is the essence of life."
Aristotle*

You then learn about how your energy impacts outcome.

8 Life Domains

Your Instructor:

Laurel Elders, PCC



You walk away:

- Trusting yourself.
- Identifying when you are on track or off.
- Re-aligning your energy as needed.
- Protecting your life from power leaks.
- Leveraging the Law of Attraction in new ways.
- Enhancing your intuitive abilities.

So that your clients:

- Gain from your intuitive skills.
- Learn how to cultivate a positive relationship to their own resources: time, energy, talent and money.
- Leverage the Law of Attraction in new ways.
- Enhance their intuitive abilities.



“Whenever we’re walking towards a greater truth we tend to feel vulnerable, because we’re shedding the shell that limited our vision prior. This moving into a new skin, a new layer of expansion, at first feels threatening, but you then get cozy in it and you begin to feel safe again, and then you unfold farther.”

Along your journey with us we support you personally.

Personal Development Coaching - Choose any coach from your success team:



You walk away with:

- First-hand experience of the exact process you will take your clients through.
- Personal and professional support as you reach your new destination.
- Competence.

So that your clients:

- Trust you and your professionalism.
- Gain access to your services while you are still in training.
- Have an outstanding experience with you.
- Get the best of you!



We help you hone your skills farther.	You walk away:	So that your clients:
<p>Private Mentor Coaching</p> <p>Your Mentor: Laurel Elders, PCC ICF Mentor Coach/Assessor</p> 	<ul style="list-style-type: none">• Prepared for ACC / PCC credentialing through the ICF.• Honing your unique coaching style further.• Free of coaching blind spots.• Prepared for your next steps, post-graduation.• Mentored by a PCC seasoned professional.	<ul style="list-style-type: none">• Experience professional coaching.• Have confidence in your ability to follow them through to their success from start to finish.• Trust you have met rigorous standards.

*"There is nothing noble in being superior to someone else.
The true nobility is being superior to your previous self."*

Reverend Peikang Dai



*“What if the rest of your life was the best of your life?”
Kobi Yamada*

You take on clients at your own pace and we show you how.	You walk away with:	So that your clients:
<p>Business Launch Blue-print Tabitha Danloe, CPIC, PCC</p> 	<ul style="list-style-type: none">• Step by step process to follow to start and run a successful coaching practice.• A business plan with direct support.• Readiness.	<ul style="list-style-type: none">• Reach you right away!• Experience ease in working with you.• Understand your processes, because they are clear and easy to follow.
<p>Create your Signature Program! Taught by: Karen Cappello, BCC, MCC</p>  <p>Author of: <u><i>The Clients You Seek Are Seeking You</i></u></p>	<ul style="list-style-type: none">• Understand how to hone your coaching niche.• With a signature program ready to launch.• How to connect with clients and get them to find you with ease.	<ul style="list-style-type: none">• Have three programs to choose from.• Have the option of working with you as a VIP client.• Get the most out of their programs with you.



We are a good fit for you if...

- You *love* transforming lives!
- You see yourself enjoying coaching full or part-time and thriving.
 - You want real, grounded, masterful coaching tools.
- You feel the call to join a positive movement that is leaving the world a better place!
 - You love hands on education and growing with a group of positive professionals.
- You want a clear framework that integrates your current knowledge with your future goals.
 - You put your best foot forward and are self-directed.
- You love reaching excellence in whatever you decide to take on!

Inspiration + Motivation + Progress = Success



The Institute for
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Try us out!

We offer a FREE class to help you decide if we are the right fit for you.

No pressure – no obligation – our pleasure!

<http://www.integrativecoachtraining.com/start-here.html>



We hope you join the coaching movement to leave the
world a better place!